

# Nizar Becheikh, PhD, MBA

*Associate Professor of Strategy & Innovation Management  
The American University in Cairo (AUC)  
School of Business<sup>1</sup>*

AUC Avenue, P.O. Box 74  
New Cairo 11835, Egypt

Phone-office: + (202) 2651 3273  
Fax: + (202) 2795 7565  
E-mail: nbecheikh@aucegypt.edu  
Web Site: www.aucegypt.edu

## Teaching Interests

- Strategic Management
- (Strategic) Management of Innovation
- Entrepreneurship

## Research Interests

- (Open) Innovation in manufacturing and service sectors
- (Open) Innovation paths and practices in LDCs
- Entrepreneurship in developing countries
- Strategic management in SMEs
- Managing growth and innovation in SMEs

## Education

- 2004** Ph.D. in Business Administration (Management)  
Laval University, Quebec, Canada
- 1997** M.B.A. (International Management)  
Laval University, Quebec, Canada
- 1995** Bachelor of Business Administration (B.B.A.) (International Business)  
École Supérieure de Commerce, Tunis, Tunisia

## Employment

- 07/2015 – Present** Associate Professor of Strategy & Innovation Management, School of Business, AUC, Egypt
- 09/2011 – 06/2015** Assistant Professor of Strategy & Innovation Management, School of Business, AUC, Egypt
- 09/2008 -08/2011** Assistant Professor of Management, Nile University, Egypt
- 2004-2008** Research Fellow, CHSRF/CIHR Chair on Knowledge Transfer and Innovation, Department of Management, Faculty of Business Administration, Laval University, Quebec, Canada

<sup>1</sup> The AUC School of Business is recognized as the top private business school in Egypt, and the first and only business school in the Arab region and third in Africa to receive the triple-crown accreditation (AACSB, EQUIS, and AMBA). It is among only 100 business schools out of the estimated 14,000 business schools worldwide to have achieved the triple-crown accreditation, and is the only triple-crown accredited business school in the Middle East and North Africa (as of May 2020).

## ***Other Responsibilities***

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- 12/2021 – Present** Member, Scientific Committee, AABS Annual Connect Conference, held in ESCA Ecole de Management, Morocco, June 2022
- 07/2021 – Present** Chair, Creativity & Innovation Taskforce, School of Business, AUC, Egypt
- 07/2021 – Present** Member, School of GAPP Dean Search Committee, AUC, Egypt
- 05/2017 – Present** Board Member, Association of African Business Schools (AABS)  
www.aabschools.com, Johannesburg, South Africa
- 09/2013 – Present** Member, Council of the School of Business (CSB), School of Business, AUC, Egypt
- 09/2018 – Present** Member, Academic Affairs Committee, Department of Management, School of Business, AUC, Egypt
- 03/2015 – Present** Member of the Editorial Board of Revue Management & Emergence (M&E), ESCA Ecole de Management, Morocco
- 11/2020 – Present** Member, Strategy Development Committee, Association of African Business Schools (AABS), www.aabschools.com, Johannesburg, South Africa
- 12/2020 – 06/2021** Member, PhD Committee, School of Business, AUC, Egypt
- 10/2020 – 06/2021** Member, Charter update Committee, Association of African Business Schools (AABS), www.aabschools.com, Johannesburg, South Africa
- 03/2021 – 06/2021** Member, Provost Taskforce on Faculty Search Process and Guidelines, Provost Office, AUC, Egypt
- 04/2018 – 11/2020** Member, three (3) Promotion and Tenure committees, Department of Management, School of Business, AUC, Egypt
- 09/2018 – 08/2019** Member, Council of Graduate Programs, School of Business, AUC, Egypt
- 07/2018 – 11/2018** Director, Masters in International Management/CEMS, School of Business, AUC, Egypt
- 11/2015 – 11/2018** Member (since Nov. 2015) and Chair (since January 2017), task force on AUC membership in CEMS Global Alliance in Management Education ([www.cems.org](http://www.cems.org)) and launch of the CEMS Masters in International Management (MIM) at AUC, School of Business, AUC, Egypt
- 10/2017 – 11/2018** Executive Board Member, CEMS Global Alliance in Management Education ([www.cems.org](http://www.cems.org))
- 10/2017 – 12/2017** Strategic Board Member, CEMS Global Alliance in Management Education ([www.cems.org](http://www.cems.org))
- 07/2013 – 06/2018** Executive Committee Member, Council of the School of Business (CSB), School of Business, AUC, Egypt
- 07/2013 – 06/2018** Associate Dean for Graduate Studies and Research, School of Business, AUC, Egypt
- 07/2017 – 06/2018** Director of the Executive MBA and MBA Programs, School of Business, AUC, Egypt

- 01/2017 – 12/2017** Interim Dean, School of Business, AUC, Egypt
- 05/2014 – 06/2018** Member, Research and Grants Committee, CSB, School of Business, AUC, Egypt
- 09/2014 – 06/2018** Member, University Research Board (URB), AUC, Egypt
- 11/2014 – 06/2018** Member, Task force of the *Temporary Research Assistants (TRA) Program*, School of Business, AUC, Egypt
- 04/2015 – 06/2018** Member, Accreditation Committee, School of Business, AUC, Egypt
- 06/2015 – 06/2018** Chair, Research Groups Steering Committee, School of Business, AUC, Egypt
- 03/2018 – 06/2018** Member, hiring committee for the Associate Professor/Professor of Practice position in Strategy and Entrepreneurship, Department of Management, School of Business, AUC, Egypt
- 02/2018 – 06/2018** Member, hiring committee for the Willard W. Brown Associate Professor/Professor of Practice position in International Business Leadership, Department of Management, School of Business, AUC, Egypt
- 09/2016 – 11/2016** Member, Committee on *School of Business Promotion & Tenure Evaluation Criteria*, School of Business, AUC, Egypt
- 06/2014 – 12/2016** Advisor, RANITP (Research Academic Network on IT Policies), AUC, Egypt
- 11/2014 – 06/2016** Chair, Task force on Developing *a Point System to Assess Faculty Research*, School of Business, AUC, Egypt
- 09/2015 – 04/2016** Member, Organizing Committee of the Cyrus Institute of Knowledge (CIK) and the AUC School of Business joint 2016 Conference, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Accounting, Department of Accounting, School of Business, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Economic Development of the Arab World, Department of Economics, School of Business, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Finance, Department of Management, School of Business, AUC, Egypt
- 12/2015 – 04/2016** Member, hiring committee for the tenure-track Assistant Professor position in Operations Management, Department of Management, School of Business, AUC, Egypt
- 12/2014 – 03/2015** Member, hiring committee for the tenure-track Assistant Professor position in Management, Department of Management, School of Business, AUC, Egypt
- 12/2013 – 03/2015** Member, Organizing Committee of the AUC 21<sup>st</sup> Annual Research Conference, AUC, Egypt
- 01/2015 – 02/2015** Jury, *AUC Excellence in Research and Creative Endeavors Award*, AUC, Egypt
- 01/2014 – 11/2014** Chair, task force on *Marketing for Graduate Programs*, School of Business, AUC, Egypt

- 03/2014 – 11/2014** Chair, task force on *Definition of Research and Research Output Categories* task, School of Business, AUC, Egypt
- 01/2014 – 06/2014** Member, *Discovery, Development, and Dissemination Research Task force*, AUC, Egypt
- 12/2013 – 06/2014** Co-Chair, Dean's Strategic Advisory Board taskforce on Research, School of Business, AUC, Egypt
- 04/2013 – 06/2014** Chair, Blended Learning Committee, School of Business, AUC, Egypt
- 11/2013 – 05/2014** Member, *Strategic Research Priority Areas Taskforce*, AUC, Egypt
- 04/2014 – 05/2014** Jury, *AUC Excellence in Research and Creative Endeavors Award*, AUC, Egypt
- 09/2013 – 04/2014** Chair, CSB Research and Grant Committee, School of Business, AUC, Egypt
- 03/2012 – 04/2014** Founder and Academic Advisor, JEY-Consulting, AUC, Egypt
- 09/2012 – 11/2013** Member, EQUIS Accreditation Committee, School of Business, AUC, Egypt
- 09/2012 – 06/2013** Associate Chair, Department of Management, School of Business, AUC, Egypt
- 11/2011 – 06/2013** Member, Research Committee, Department of Management, School of Business, AUC, Egypt
- 10/2011 – 06/2013** Member, Advisory Committee to the Director of the MBA programs, School of Business, AUC, Egypt
- 10/2011 – 06/2013** Member, Council of the Entrepreneurship and Innovation Program (EIP), School of Business, AUC, Egypt
- 09/2011 – 06/2013** Member, Entrepreneurship and Leadership Unit (ELU), Department of Management, School of Business, AUC, Egypt
- 12/2012 – 01/2013** Acting Chair, Department of Management, School of Business, AUC, Egypt
- 09/2009 – 08/2011** Director, Executive MBA Program, Nile University, Egypt

## ***Teaching***

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### ***Postgraduate***

- CEMS 5201 – Global Strategy, CEMS MIM (Masters in International Management), AUC, Egypt
- EMBA 5615 – Innovation and Creating the Best Practices of Tomorrow, EMBA, AUC, Egypt
- BADM 5310 – Strategic Management, MBA, AUC, Egypt
- MGMT 5370 – Strategic Innovation Management, MBA, AUC, Egypt
- BSAD 603 – Corporate Strategy & International Competitiveness, EMBA, Nile University, Egypt
- BSAD 606 – Competitive Strategy, EMBA, Nile University, Egypt
- MGMT 609 – Entrepreneurship, EMBA, Nile University, Egypt
- MOT 615 – Entrepreneurship, M.Sc. in Management of Technology, Nile University, Egypt

- MSD 689 – Directed Studies in MSD (topic: Feasibility Study & Business Planning), MS in Microelectronics Systems Design, School of CIT, Nile University, Egypt (with Rafik Guindi, Nile University, Egypt)
- MGMT 601 – Organizational Behavior, EMBA, Nile University, Egypt (with Alberto Ribera from IESE Business School, Barcelona, Spain)
- MNG 61799 – International Management, MBA (online course), FSA, Laval University, Quebec, Canada (in French).
- MNG 64822 – Strategic Auditing, MBA, FSA, Laval University, Quebec, Canada (in French)
- Guest Lecturer (2000-2008). Offered 19 three-hour sessions in MBA and Ph.D. courses at Laval University, Quebec, Canada as part of the following courses: Strategic Management, Quantitative Research Methods, and International Business (in French).

### **Undergraduate**

- BADM 4001 – Business Planning & Strategy, Bachelor of Business Administration (BBA), AUC, Egypt
- BADM 2001 – Introduction to Business, AUC, Egypt
- MGMT 413 – Entrepreneurship & Small Business Management, Bachelor of Business Administration (BBA), AUC, Egypt
- MGMT 307 – Management Fundamentals, Bachelor of Business Administration (BBA), AUC, Egypt
- MGMT 201 – Fundamentals of Management, Bachelor of Business Administration (BBA), Nile University, Egypt
- ADM 21915 – Strategic Management, Bachelor of Business Administration (BBA), FSA, Laval University, Quebec, Canada (in French)

### **Executive Education (Short programs)**

- Module on *Strategic Planning & Thinking*, as part of the *Advanced Management Program*, Executive Education, AUC School of Business, module offered on November 16, 2019 to 25 top and middle managers.
- Module on *Innovating for Competitive Advantage*, as part of the *Advanced Management Program*, Executive Education, AUC School of Business, module offered twice (09/2019 and 11/2019) to a total of 38 top and middle managers.
- One-day module on *Your Current Business Approach*, as part of the *Goldman Sachs 10,000 Women program*, jointly offered by the AUC School of Business and Babson College, module offered to 42 women entrepreneurs, March 14, 2016
- One-day module on *Creative Manager – Innovation*, as part of the *Successful Leadership in challenging Times* program, International Executive Education Institute (IEEI), The School of Business, AUC, module offered to 9 top and middle managers from FRANKE, May 13<sup>th</sup>, 2013.

## Publications & Research

Total citations: 2,168 | h-index: 11 | i10-index: 14

### **Articles in Refereed Journals**

- Becheikh N., Mourad M., Tolba A. (2021) Promoting Case-based Learning in Business Higher Education in the Middle East and North Africa Region, *Journal of Management Education*, 1-31, <https://doi.org/10.1177/10525629211062108>
- Becheikh N. (2021). Political Stability and Economic Growth in Developing Economies: Lessons from Morocco, Tunisia and Egypt Ten Years after the Arab Spring, *Insights into Regional Development*, 3(2), 229-251, [http://doi.org/10.9770/IRD.2021.3.2\(5\)](http://doi.org/10.9770/IRD.2021.3.2(5)) (3 citations as of December 2021)
- Becheikh N. (2013). The Impact of Knowledge Acquisition and Absorptive Capacity on Technological Innovations in Developing Countries: Evidence from Egyptian SMEs, *Journal of African Business*, 14(3), 1-14, <https://doi.org/10.1080/15228916.2013.843997> (25 citations as of December 2021)
- Landry R., Amara N., Becheikh N. (2012). Evidence on Innovation Failures in Manufacturing Industries, *International Journal of Business Strategy*, 12(2), 16-35
- Becheikh N., Ziam S., Idrissi O., Castonguay Y., Landry R. (2010). How to Improve Knowledge Transfer Strategies and Practices in Education? Answers from a Systematic Literature Review, *Research in Higher Education Journal*, Vol.7, May 2010 (106 citations as of December 2021)
- Becheikh N., Halilem N., Jbilou J., Landry R. (2009). Towards a Conceptualization of Innovation in the Public Sector, *Economies et Sociétés* (Economies and Societies, Paris), April 2009, No 4, 579-614 (11 citations as of December 2021) – in French
- Amara N., Landry R., Becheikh N., Ouimet M. (2008). Learning and Novelty of Innovation in Established Manufacturing SMEs, *Technovation*, 28(7), 450-463, <http://dx.doi.org/10.1016/j.technovation.2008.02.001> (323 citations as of December 2021)
- Becheikh N., Amewokunu Y., Su Z. (2008). An Integrated Approach to the Control of Virtual Organizations, *Algerian Journal of Management*, No 3, January – June 2008, 10-34 (in French)
- Becheikh N., Landry R., Amara N. (2006). Strategic Determinants of Technological Innovation in Manufacturing SMEs, *Canadian Journal of Administrative Sciences*, 23(4), 275-300, <https://doi.org/10.1111/j.1936-4490.2006.tb00608.x> (54 citations as of December 2021) – in French
- Becheikh N., Landry R., Amara N. (2006). Lessons from Innovation Empirical Studies in the Manufacturing Sector: A Systematic Review of the Literature from 1993-2003, *Technovation*, 26(5/6), 644-664, <https://doi.org/10.1016/j.technovation.2005.06.016> (1,460 citations as of December 2021)
- Becheikh N., Su Z. (2005). The Virtual Organization: a Future in the Making, *Revue Française de Gestion*, 31(154), January – February 2005, 93-110 (14 citations as of December 2021) – in French

### **Refereed Conferences & Proceedings**

- Sameer Y., Becheikh N. (2019), *When Positive Psychology makes a Difference. Innovative Behavior of Entrepreneurs: A Model of Antecedents and Consequences*, 2019 European Academy of Management (EURAM) on *Exploring the Future of Management*, Conference, June 26-28, Lisbon, Portugal
- Mourad M., Becheikh N., Tolba A. (2015), *Using Cloud Computing to Promote Case Studies in the MENA Region: A Conceptual Framework*, International Conference on Organization and Management ICOM2015 on *Innovative Management Practices: Challenges & Opportunities in the 21<sup>st</sup> Century*, November 22-23, InterContinental Hotel, Abu Dhabi, UAE
- Sameer Y., Becheikh N., Ohly S. (2015), *Innovative Behavior of Egyptian Entrepreneurs: A Model of Antecedents and Consequences*, The CYRUS Institute of Knowledge (CIK) third conference on *Responsible Leadership, Entrepreneurship, and Innovation in an Era of Global Change*, April 24-26th, Cambridge MA, USA

- Tantawy Y.R., Becheikh N. (2013). *Promoting Open Innovation in LDCs: Evidence from Egyptian SMEs*, Proceedings of the 22<sup>nd</sup> International Conference on Management of Technology, IAMOT 2013 on *Science, Technology and Innovation in the Emerging Market Economies*, April 14-18, Porto Alegre, Brazil
- Landry R., Amara N., Becheikh N. (2012). *Evidence on Innovation Failures in Manufacturing Industries*, IABE-2012 Venice-Summer Conference, June 8-10, Venice, Italy
- Abousenna N. & Becheikh N. (2012). *How do Egyptian Service SMEs Innovate?* 2012 AUC Research Conference on *Entrepreneurship and Innovation: Shaping the Future of Egypt*, April 17-19, Cairo, Egypt (1 citation as of February 2019)
- Tantawy Y.R., Becheikh N. (2012). *How to Promote Open Innovation in Egypt? Answers from the Egyptian National Innovation Survey*, 2012 AUC Research Conference on *Entrepreneurship and Innovation: Shaping the Future of Egypt*, April 17-19, Cairo, Egypt (2 citations as of February 2019)
- Abousenna N., Becheikh N. (2012). *Determinants of Technological Innovations in Egyptian Service SMEs*, Proceedings of the 21<sup>st</sup> International Conference on Management of Technology, IAMOT 2012 on *Managing Technology-Service Convergences in the Post-Industrialized Society*, March 18-22, Hsinchu, Taiwan
- Becheikh N. (2011). *Technological Innovations in Developing Countries: Evidence from Egyptian Manufacturing SMEs*, Proceedings of the 20<sup>th</sup> International Conference on Management of Technology, IAMOT 2011 on *Technology and the Global Challenges: Security, Energy, Water, and the Environment*, April 10-14, Miami Beach, Florida, USA
- Landry R., Amara N., Becheikh N. (2009). *Evidence on Innovation Failures in Manufacturing Firms*, 4th European Conference on Management of Technology EuroMOT 2009 on "Closing the Innovation Gap: Theory and Practice", 6-8 September, Glasgow, Scotland
- Becheikh N., Ziam S., Idrissi O., Cactonguy Y., Landry R. (2009). *How to Improve Knowledge Transfer Strategies and Practices in Education? Answers From a Systematic Literature Review*, 7th Annual Hawaii International Conference on Education, January 4-7, 2009, Honolulu, Hawaii
- Landry R., Amara N., Becheikh N. (2009). *Evidence on Innovation Failures in Manufacturing Firms*, 10th International CINet Conference on "Enhancing the Innovation Environment", September 4-8, Brisbane, Australia
- Ouimet M., Landry R., Amara N., Becheikh N. (2008). *Absorptive Capacity and Innovation Performance of Low and Medium Technology Manufacturing SMEs in a Region of Canada: a Cross-sectional Study*, 9<sup>th</sup> International CINet (Continuous Innovation Network) conference on *Radical Challenges on Innovation Management*, September 5-9, Valencia, Spain
- Landry R., Amara N., Becheikh N. (2008). *Exploring Innovation Failures in Manufacturing Industries*, DRUID (Danish Research Unit for Industrial Dynamics) 25<sup>th</sup> Celebration Conference 2008 on *Entrepreneurship and Innovation*, June 17-20, Copenhagen, Denmark (9 citations as of February 2019)
- Becheikh N., Amewokunu Y., Abidi O., Su Z. (2008). *Towards an Effective Control of Virtual Networks*, XVII<sup>e</sup> International Conference of Strategic Management AIMS 2008, University of Nice Sophia Antipolis, May 29-31, Nice, France
- Landry R., Amara N., Becheikh N. (2008). *What Factors Lead to Innovation Failure? Evidence from a Large Dataset*, 17<sup>th</sup> International Conference on Management of Technology, IAMOT 2008 on *Creating and Managing a Knowledge Economy*, April 6-10, Dubai International Convention and Exhibition Centre (DICEC), Dubai, UAE
- Becheikh N., Halilem N., Jbilou J., Mosconi E., Hammami H., Landry R. (2007). *Conceptualization and Determinants of Innovation in the Public Sector: a Systematic Review*, 14<sup>th</sup> RESER International Conference on *Service Competitiveness and Cohesion - Balancing Dynamics in the Knowledge Society*, September 13-15, Tampere Hall, Tampere, Finland

- Landry R., Saihi M., Amara N., Becheikh N. (2006). *Managing the Protection of Inventions and Technological Innovations in Canadian Manufacturing SMEs*, DRUID (Danish Research Unit for Industrial Dynamics) summer conference on Knowledge, Innovation and Competitiveness: Dynamics of Firms, Networks, Regions and Institutions, June 18-20, Copenhagen, Denmark (2 citations as of February 2019)
- Becheikh N., Landry R., Amara N. (2005). *Technological Innovations in the Manufacturing Sector: A Systematic Review of Empirical Studies*, Annual meeting of the Academy of Management: A New Vision of Management In The 21st Century, Session: Technology and Innovation Management, August 5-10, Honolulu, Hawaii, USA
- Amara N., Landry R., Becheikh N., Ouimet M. (2004). *Radical Innovations in Traditional Manufacturing Industries*, DRUID (Danish Research Unit for Industrial Dynamics) summer conference on Industrial Dynamics, Innovation and Development, June 14-16, Copenhagen, Denmark (32 citations as of February 2019)
- Becheikh N., Su Z. (2004). *Conceptualization of a Control System for Virtual Networks*, ASAC conference (Administrative Sciences Association of Canada), June 5-8, Quebec, Canada (in French)
- Becheikh N., Su Z. (2001). *The Control of International Joint-ventures: State of the Art and Perspectives*, X<sup>th</sup> AIMS conference (International Association of Strategic Management), June 2001, Quebec, Canada (in French) (9 citations as of February 2019)
- Becheikh N., Torres Gomez L. F. (2000). *Technology and Change within Hierarchic Organizations*, ASAC-IFSAM Congress, July 2000, Montreal (Qc.), Canada
- Becheikh N., Su Z. (2000). *Towards a Better Understanding of Virtual Organizations*, IX<sup>th</sup> AIMS conference (International Association of Strategic Management), June 2000, Montpellier, France
- Becheikh N., Su Z. (2000). *Virtual Organization: Attributes and Challenges*, IX<sup>th</sup> IAMOT International conference (International Association for Management of Technology), February 2000, Miami, Florida, USA (1 citation as of February 2019)

### **Book Chapter**

- Becheikh N., Su Z. (2001). Virtual Organization: Attributes and Challenges, in Khalil, T. M., Lefebvre, L. A. et Mason, R. M. (Eds.), *Management of Technology: The Key to Prosperity in the Third Millennium*, Pergamon, Elsevier Science Ltd., p. 31-43 (ISBN-0-08-043997-7)

### **Research Reports and R&D Projects**

- Mourad M., Becheikh N., Tolba A. (2015), *Using Cloud Computing to Promote Case Studies in the MENA Region: A Conceptual Framework*, Research report funded by RANITP (Research Academic Network on IT Policies), School of Business, AUC, Egypt (52 p)
- Contributed to: El-Sokari H., Van Horne C., Huang Z., and Al Awad M. (2013). *Entrepreneurship: An Emirati Perspective*, the Institute for Social and Economic Research (ISER), Zayed University, UAE. Report available at: [www.gemconsortium.org](http://www.gemconsortium.org) (131 p)
- Landry R., Becheikh N., Amara N., Halilem N., Jbilou J., Mosconi E., Hammami H. (2007). *Innovations in Public Services: The Systematic Review's Report*. research project funded by the Fonds Québécois de la Recherche sur la Société et la Culture (FQRSC) in partnership with the Ministry of Economic Development, Innovation and Export (MDEIE), the Ministry of Health and Social Services (MSSS), the Ministry of Education, Leisure and Sport (MELS), and the Ministry of Employment and Social Solidarity (MESS), Quebec, Canada, October 2007  
Report available at: [www.fqrsc.gouv.qc.ca/recherche/pdf/RF-Rlandry.pdf](http://www.fqrsc.gouv.qc.ca/recherche/pdf/RF-Rlandry.pdf) (114 p, in French)

- Landry R., Becheikh N., Amara N., Jbilou J., Halilem N., Mosconi E., Hammami H. (2007). *Innovations in Public Services: A Dashboard for the Follow-up of Innovation and its Determinants*, research project funded by the Fonds Québécois de la Recherche sur la Société et la Culture (FQRSC) in partnership with the MDEIE, the MSSS, the MELS, and the MESS, Quebec, Canada, October 2007. Available at: [www.fqrsc.gouv.qc.ca/recherche/pdf/TB-Rlandry.pdf](http://www.fqrsc.gouv.qc.ca/recherche/pdf/TB-Rlandry.pdf) (44 p, in French) - (3 citations as of February 2019)
- Landry R., Becheikh N., Amara N., Ziam S., Idrissi O., Castonguay Y. (2007). *Development of a Knowledge Transfer Tool for Managers in the Education Field: The Systematic Review's Report*. Research project funded by the MELS, Quebec, Canada, October 2007 (68 p, in French)
- Landry R., Becheikh N., Amara N., Ziam S., Idrissi O., Castonguay Y. (2007). *A Knowledge Transfer Tool for Managers in the Education Field*, Research project funded by the MELS, Quebec, Canada, October 2007 (30 p, in French)
- Landry R., Becheikh N., Amara N., Ziam S., Idrissi O., Castonguay Y. (2007). *Knowledge Transfer in Education: A Best-practices' Guide for Managers*, Research project funded by the MELS, Quebec, Canada, October 2007 (2 p brochure, in French)
- Contributed to: Landry R., Amara N. (2006). Technological and innovation assessment of the Côte-Nord region (Quebec, Canada). Reports available at: [www.crecotenord.qc.ca/documentation](http://www.crecotenord.qc.ca/documentation)
- Contributed to: Landry R., Amara N., Desaulniers L. (2005). Technological and innovation assessment of the Bas-Saint-Laurent region (Quebec, Canada).

### **Other Research**

- Becheikh N. (2004). *Conceptualization of a Control System for Virtual Networks*, Ph.D. Thesis, School of Business, Laval University, Quebec, Canada (333 p) – 4 citations as of February 2019
- Becheikh N., Su Z. (1999). *Towards a Better Understanding of Virtual Organizations*, Working Paper 1999-017, School of Business, Laval University, (ISBN-2-89524-089-2)
- Becheikh N. (1997). *Organizational Learning from International Subcontracting: the Case of Tunisian Textile Firms*, MBA thesis, School of Business, Laval University, Quebec, Canada (197 p)
- Becheikh N. (1995). *The 1990' Incoterms: Usefulness and Level of Use by Tunisian International Agents*, BBA thesis, École supérieure de commerce, Tunis, Tunisia (91 p)

### **Research Grants and R&D Contracts**

- 2014-2018**
  - University Research Board grant, AUC, Egypt
  - Amount: \$5,000/year
- 2014-2015**
  - Funding Organization: Regional Academic Network on IT Policies (RANITP)
  - Project Title: Using the Cloud Computing Technology to Promote Case Studies Usage and Writing in higher education in MENA
  - Project Team: Maha Mourad (AUC, PI), Nizar Becheikh (AUC), Ahmed Tolba (AUC)
  - Amount: \$10.000
- 2013-2015**
  - Funding Organization: Microsoft
  - Project Title: Regional Academic Network on IT Policies (RANITP)
  - Amount: \$130.000
- 2012-2013**
  - AUC Conference Grant)
  - Amount: \$3,500/year

- 2008-2009**
  - Funding Organization: Social Sciences and Humanities Research Council of Canada (SSHRC)
  - Program: Public Outreach Grants – Special Call in Management, Business and Finance
  - Project: Development and Transfer of Intervention Tools to Support Innovation at the Regional Level
  - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), and Nizar Becheikh (U. Laval)
  - Amount: \$79.793
  
- 2008**
  - Funding Organization: Ministère de l'éducation, du loisir et du sport (MELS), Quebec, Canada
  - Program: Research Contract
  - Project: Computerization of a Knowledge Transfer Tool for Managers in the Education Field
  - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), and Nizar Becheikh (U. Laval)
  - Amount: \$50.000
  
- 2007-2009**
  - Funding Organization: Social Sciences and Humanities Research Council of Canada (SSHRC)
  - Program: Standard Research Grant
  - Project: Complementarities, Substitution and Independence of Knowledge Transfer Services Provided to Firms by Canadian Knowledge and Technology Transfer Organizations (KTTOs)
  - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), Nizar Becheikh (U. Laval), and Mathieu Ouimet (U. Laval)
  - Amount: \$93.797
  
- 2006 - 2007**
  - Funding Organization: Fonds québécois de la recherche sur la société et la culture (FQRSC), Quebec, Canada
  - Program: Action concertée
  - Project: Proposal of a Conceptual Framework and a Dashboard for the Follow-up of Social Innovations in Public Organizations
  - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), Nizar Becheikh (U. Laval), and Mathieu Ouimet (McMaster University)
  - Amount: \$80.000
  
- 2006 - 2007**
  - Funding Organization: Ministère de l'éducation, du loisir et du sport (MELS), Quebec, Canada
  - Program: Research Contract
  - Project: Development of a Knowledge Transfer Tool for Managers in the Education Field
  - Research team: Réjean Landry (PI, U. Laval), Nabil Amara (U. Laval), and Nizar Becheikh (U. Laval)
  - Amount: \$50.000

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### ***Thesis Supervision***

- 2012** Noha Mahmoud Abousenna, M.Sc. Management of Technology, Nile University, Egypt  
 Thesis Title: *How do Service SMEs Innovate? Evidence from the Egyptian National Innovation Survey.*  
 Supervisor: Nizar Becheikh Nile University, Egypt  
 Committee members: Tarek Khalil & Mohamed Mamdouh Awany, Nile University, Egypt

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### ***Presentations & Outreach Activities***

- 2017** Becheikh N., *Fostering Research and Intellectual Contribution in the Arab Region – The case of the AUC School of Business*, AACSB MENA Affinity Group Meeting, Saint Julian's, Malta, October 15
- 2015** Mourad M., Becheikh N., Tolba A., *Using Cloud Computing to Promote Case Studies in the MENA Region: A Conceptual Framework*, RANITP seminar, AUC, Cairo, Egypt, June 1-2

- 2014** Presentation on *RANITP @ BUS*, Ranitp launch event, Brussels, Belgium, June 19-20
- 2012** Workshop on *The 50 Junior Enterprises Initiative*, Mediterranean Economic Week, Marseille, France, October 15-21.
- 2012** Presentation on *How to Attract and Retain Good Faculty?* EFMD 2012 Africa Conference, Nairobi, Kenya, October 11-12.
- 2012** Presentation on *JE-Consulting: The AUC Junior Enterprise*, RMEI General Assembly, Padua – Venice, September 6-9.
- 2011** Member of the organizing committee of the *NU Entrepreneurship Treasure Hunt*, June 3<sup>rd</sup>
- 2011** Round table discussion on: *Are there Enterprising Universities? Examples?*, as part of a seminar on “Integrating Business Enterprise and Entrepreneurship Education in Egypt”, organized by the MCSBE, January 24<sup>th</sup>, Semiramis Intercontinental, Cairo, Egypt
- 2010** Workshop on *Feasibility Analysis*, Sakyat El Sawy Academy, El Sawy Culture Wheel, Cairo, Egypt, December 9<sup>th</sup>, 2010
- 2010** Workshop on *Entrepreneurship Education & Training*, as part of the launch of the GEM-MENA regional report 2009, organized by the Canadian International Development Research Center (IDRC), 5-6 December 2010, Cairo, Egypt
- 2010** Ignition workshop on *The Role of Universities in Promoting Youth Entrepreneurship*, offered as part of the Celebration of Entrepreneurship Seminar, 8-9 November 2010, Dubai, UAE (with Tarek Khalil and Moustafa Ghanem)
- 2008** Training on *The Utilization of a Knowledge Transfer Tool for Managers in Education* offered to 10 regional managers from the Ministère de l'Éducation, du Loisir et du Sport (MELS), May 5<sup>th</sup>, Quebec, Canada
- 2008** Training on *The Utilization of a Knowledge Transfer Tool for Managers in Education* offered to 12 managers and project coordinators from the MELS, April 25<sup>th</sup>, Quebec, Canada
- 2007** Workshop on *Proposal of a Conceptual Framework and a Dashboard for the Follow-up of Social Innovations in Public Organizations* (with Landry R., Halilem N., and Jbilou J.). Workshop offered to 25 managers from the MDEIE, the MSSS, the MELS, and the MESS, Quebec, Canada, November 30<sup>th</sup>
- 2006-2007** Three (3) presentations (with Landry R., Ziam S., and Idrissi O.) as part of the research project *Development of a Knowledge Transfer Tool for Managers in the Education Field*, presentation and discussion of intermediary and final results with the advisory committee of the research composed of 6 top managers from the MELS, Quebec, Canada

### **Coaching of Entrepreneurs**

- 2013** Workshop on *Selling your Business Idea with Success*, Flat6Labs Cycle 4, Cairo, Egypt, February 5.
- 2012** Workshop on *Business Planning & Elevator Pitch*, Flat6Labs Cycle 3, Cairo, Egypt, November 11.
- 2011** Workshop on *Crafting a Winning Business Plan*, Flat6Labs Cycle 0, Cairo, Egypt, December 6

- 2011** Loai Salem, co-founder, SilGenix, coaching in feasibility study, business model and business plan development – Winner of the 3rd prize in the 2012 MIT Arab Business Plan Competition (USD 5,000).
- 2010** Motaz Al-Agamawi and Hazem El Gebely, founders, Interneting Behavior (IB), business plan development – ranked 5<sup>th</sup> in the 2010 MIT Arab Business Plan Competition.
- 2009-2010** Mostafa Elwakeel and Islam S. Badreldin, founders, BioBusiness, business plan development – Winner of the 2<sup>nd</sup> prize in the 2010 MIT Arab Business Plan Competition (USD 15,000).

### **Development of Teaching Materials**

- 2004 – 2012** Design and development of teaching materials for the following courses: *Strategic Management (MBA)*, *Competitive Strategy (EMBA)*, *Strategic Management of Innovation (EMBA, MBA and Executive Training)*, *International Management (MBA-online)*, *Entrepreneurship (EMBA, MBA, MSc, UG)*, *Business Planning & Strategy (UG)*, *Fundamentals of Management (UG)*
- 2003** Selection of educational materials for the website of the textbook: Dessler G., Starke F.A., & Cyr D.J., French adaptation by Grenon P., Fogue J.F., & Becheikh N., *La gestion des organisations : principes et tendances au XXI<sup>e</sup> siècle*, ERPI editions. Available at: [www.erpi.com/dessler.cw](http://www.erpi.com/dessler.cw)
- 2002 - 2003** Contributed to the Canadian French Edition of the textbook: Dessler G., Starke F.A., & Cyr D.J. *Management, leading People and Organizations in the 21<sup>st</sup> Century*, Canadian Edition, Prentice Hall, ERPI Editions, 2003 (ISBN: 2-7613-1413-1) – 29 citations as of February 2019

### **Self-Development Activities**

- 2020** Fall Preparation, Online Teaching Institute, Center for Learning & Teaching (CLT), AUC, Egypt, August 24
- 2018** The 2018 EFMD–EURAM Research Leadership Program, Nova School of Business and Economics, Lisbon, Portugal, April 22-26
- 2017** AACSB Europe, Middle East, and Africa Annual Conference on *Sustainable Business Schools in Challenging Times*, Saint Julian's, Malta, October 16-18
- 2017** 2017 EFMD Annual Conference on *Trends, Technology & Transition*, Berlin, Germany, June 7-9
- 2017** AMBA Global Deans and Directors Conference on *Views from the Top*, Dubai, UAE, May 15-17
- 2017** AACSB Annual Accreditation Conference: Europe, Middle East, and Africa, Vienna, Austria, May 7-9
- 2017** Workshop on *Leadership and Management*, facilitated by Andy Wilson and Claire Bradshaw, Associates, Leadership Foundation for Higher Education (London), Cairo, March 24-25
- 2017** AACSB International Deans Conference on *Connecting Leaders. Cultivating Change*, New Orleans, Louisiana, LA United States, February 5-7
- 2017** EFMD Conference for Deans and Directors General on *Leading in a World of Uncertainty*, Ljubljana, Slovenia, February 2-3
- 2016** AACSB Strategic Management Seminar, Doha, Qatar, November 13-14
- 2016** Chartered Association of Business Schools Annual Research Conference, Imperial College Business School, London (UK), March 16

- 2015** AACSB Europe, Middle East, and Africa Annual Conference on: *Engagement, Innovation, Impact: B-Schools Unlocking Full Potential*, Frankfurt, Germany, October 25-27
- 2015** EFMD Research Leadership Program, module 3 on: *The Practical View – Resources and Capabilities*, Brussels, Belgium, April 15-17
- 2015** EFMD Research Leadership Program, module 2 on: *The School View – Organization of Research Activities*, Brussels, Belgium, February 3-4
- 2014** EFMD Conference on Master Programmes: *Master Programmes: Going Global*, Grenoble, France, December 3-5
- 2013** AACSB Associate Deans Conference: *Optimizing Programs, Processes, and Stakeholder Relations*, Phoenix, Arizona, USA, November 11-13
- 2013** AACSB Seminar for New Associate Deans, Phoenix, Arizona, USA, November 10-11
- 2013** *Winning through Creativity & Innovation*, two-day workshop offered by Tony Buzan (inventor of Mind Mapping), Cyriel Kortleven, and Ramon Vullings, Cairo, Egypt, April 1-2
- 2012** Attended the 13<sup>th</sup> edition of IMTA (International Management Teachers Academy), a 2-week intensive training program for international faculty (Strategic Management Track), IEDC-Bled School of Management, Bled, Slovenia, June 10-22
- 2012** *Integrating Research and Teaching of MOT*, workshop offered by Prof. Joseph Tidd, Science and Technology Policy Research (SPRU), University of Sussex, UK and Managing Editor of International Journal of Innovation Management, workshop offered as part of the 21<sup>th</sup> International Conference on Management of Technology, IAMOT 2012 on *Managing Technology-Service Convergences in the Post-Industrialized Society*, March 18-22, Hsinchu, Taiwan
- 2012** *How to Publish Papers in MOT Journals*, workshop offered by Prof. Jonathan Linton, Editor-in-Chief of Technovation as part of the 21<sup>th</sup> International Conference on Management of Technology, IAMOT 2012 on *Managing Technology-Service Convergences in the Post-Industrialized Society*, March 18-22, Hsinchu, Taiwan
- 2011** Attended the IFP (International Faculty Program), a 3-week intensive training program for international faculty offered by IESE Business School, University of Navarra, Barcelona, Spain, May 30<sup>th</sup> – June 18<sup>th</sup>
- 2009** *Essentials of Entrepreneurship: Why and How to Develop Entrepreneurship Teaching and Research Skills in the MENA Region*, a three-day workshop offered by G.D. Meyer and F. Moyes (University of Colorado, USA), November 16-18, 2009, Industrial Modernization Center (IMC), Cairo, Egypt
- 11-2007** *Social Network Analysis*, seminar offered by Mathieu Ouimet, Department of political science, Laval University, Quebec, Canada
- 08-2006** *Best Practices for the First Class*, half-a-day seminar offered by Sawsen Lakhal, adviser on education assessment, Laval University, Quebec, Canada
- 01-2006 / 04-2006** STT-66129 *Structural Equation Modelling*, Master course, Department of mathematics and statistics, Laval University, Quebec, Canada
- 04-2006** *Structural Equation Modelling (2)*, two-day workshop offered by Richard Michon, School of Retail Management, Ryerson University, Toronto, Ontario, Canada

- 12-2005** *Structural Equation Modelling (1)*, two-day workshop offered by Richard Michon, School of Retail Management, Ryerson University, Toronto, Ontario, Canada
- 12-2005** *Teaching: a Job that Can be Learned*, seminar offered by Aicha Benimmas, adviser on teaching and education assessment, Laval University, Quebec, Canada
- 11-2005** *Teaching: an Exciting Challenge*, seminar offered by André Richelieu, Marketing professor, Laval University, Quebec, Canada

### **Scholarship & Awards**

- 2018** Appreciation award for exceptional achievements as Interim Dean of the AUC School of Business from January to December 2017, School of Business, AUC, Egypt
- 2015-2016** Faculty Service Appreciation Award, School of Business, AUC, Egypt
- 2012-2013** Recognition Award for outstanding contribution to the School of Business, AUC, Egypt
- 2011** International Association for Management of Technology (IAMOT) award in recognition for contribution to the 20th International Conference on Management of Technology
- 2004-2008** Postdoctoral fellowship grant, CHSRF/CIHR Chair on Knowledge Transfer and Innovation, Laval University, Canada (\$40,000/y)
- 2005** Postdoctoral fellowship grant 2005-2006, Faculty of Business Administration, Laval University, Canada (\$5,000)
- 2004** Dean's Honor Roll, Faculty of Business Administration, Laval University, Canada
- 2004** Postdoctoral fellowship grant 2004-2005, Faculty of Business Administration, Laval University, Canada (\$5,000)
- 2001** Dean's Honor Roll, Faculty of Business Administration, Laval University, Canada
- 2001** Excellence in Research grant of the CENTOR, Laval University, Canada (\$3,000)
- 2000-2001** Doctoral Research grant of the FCAR (Fonds pour la formation de chercheurs et l'aide à la recherche), Canada (\$20,000/y)
- 1998-2001** Doctoral grant from the Tunisian government (equivalent to \$15,000/y)
- 1999** Doctoral grant of the CENTOR, Laval University, Canada (\$1,500)
- 1995-1997** Graduate studies grant from the Tunisian government and the CIDA (Canadian International Development Agency), (equivalent to \$15,000/y)
- 1995** Highest undergraduate GPA, class 1995, *École Supérieure de Commerce*, Tunis, Tunisia

### **Reviewing & Membership**

- 2015** Reviewer for RANITP, evaluation of 7 research grants, School of Business, AUC, Egypt
- 2012** Reviewer for the AIB MENA 2013 Conference  
Reviewer for the Fourth Euro-African Conference in Finance and Economics (CEAFE 2012)

- 2011** Reviewer for the International Association for Management of Technology (IAMOT) 2011
- 2008** Reviewer for the Social Sciences and Humanities Research Council of Canada (SSHRC)  
Reviewer for *Management international*
- 2007** Reviewer for the Academic Research Programme of the Department of National Defence,  
Royal Military College of Canada, Kingston, Ontario, Canada
- 2007** Reviewer for the International Journal of Business and Systems Research (IJBSR)
- 2001 - 2006** Reviewer for ASAC (Administrative Sciences Association of Canada), sessions:  
*Organizational Behaviour* and *Entrepreneurship and family businesses*
- 2003 - 2010** Member of RQSI (Réseau du Québec pour l'étude et la promotion des systèmes  
d'innovation), Laval University, Quebec, Canada, [www.rgsi.ulaval.ca](http://www.rgsi.ulaval.ca)
- 1999 - 2003** Member of CENTOR (Research Center on Technology and Organizational Networks), Laval  
University, Quebec, Canada, [www.centor.ulaval.ca](http://www.centor.ulaval.ca)
- 1993 -1995** Co-founder and Project Coordinator of CEJ (Club des Exportateurs Juniors), École  
Supérieure de Commerce de Tunis, Tunisia

### ***Language Skills***

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English, French, Arabic

*As of January 2022*