

Curriculum Vita  
**SAMIR M . YOUSSEF**

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Management Department  
The American University in Cairo  
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**Education**

- Ph.D.            1971, University of Iowa  
                    Major: International Business  
                    Minor: Organization  
                    Dissertation: “The integration of foreign nationals into the managerial  
                    hierarchy of American overseas subsidiaries: A Case Study”
- M.B.A.           1967, University of Oregon  
                    Major: Industrial Management
- B.A.              1961, Cairo University  
                    Major: Accounting

**Academic Work Experience**

- 1980-present, Professor, American University in Cairo, Egypt.
- Summer 1995, Visiting Scholar, Indiana University, U.S.A.
- Fall 1993, Visiting Scholar, Bentley College, U.S.A
- 1975-1980, Associate Professor, Tanta University, Egypt
- 1971-1975, Assistant Professor, Western Illinois University, U.S.A.
- 1970-1971, Research Assistant, Center for Labor & Management ,University of Iowa, U.S.A.
- 1968-1970, Instructor, Management Department, University of Iowa, U.S.A.

## **Courses Taught**

MBA	Management Functions Organization Development and Change International Business
Undergraduate	Business Environment and Ethics Introduction to International Business

## **Intellectual Contributions**

### Refereed Journals

- Samir M. Youssef, The Egyptian Bureaucracy and Foreign investors, Journal of Academy of Business and Economics, Vol.16, No.2, 2016
- Samir M. Youssef, Incorporating Informal Business Activities Into The Formal Economy :A Case Study from Egypt, Journal of Academy of Business and Economics, Vol.15, No.3, 2015
- Samir M. Youssef, Corporate Social Responsibility in Egypt :Current Status and Future Prospects, Journal of American Academy of Business ,Cambridge, Vol.20, No.2, March 2015 .
- Samir M. Youssef and Pascale Nader , Corporate and Community-Based Approaches to Social Entrepreneurship to Solving the Myriad Problem of Housing for the Poor, International Journal of Strategic Management ,Accepted for Publication in the forthcoming issue ,March 2014
- Samir M. Youssef, Developing Food Retail for Low-Income People in Egypt, The Business and Management Review, Vol. 3.No.4, 2013
- Samir M .Youssef, Building Capabilities in An Egyptian IT Outsourcing Company . International Journal of Management Strategy ,June 2011
- Samir M. Youssef ,Integration Mechanisms in IT Outsourcing ,International Journal of Management Strategy, October, 2009
- Samir M. Youssef ,Managing Cross-Border Relationship Through a Political Strategy: The Case of Competition for Holding the 2010 World Cup ,Review of Business Research, VIII, No.3, 2008
- Samir M. Youssef ,Clashes of Cultural Values in Countries in Transition International Journal of Business Research, Volume VII ,No. 2, 2007.
- Samir M. Youssef, A Case Study of Moral Neglect in the Egyptian Sports Establishment. Review of Business Research Volume VII, No.4, 2007

- Samir M. Youssef ,Institutional Constraints and Corporate Governance in Egypt ,Review of Business Research, Vol.VI,No.5,2006
- Samir M. Youssef, ” Efficiency Processes in Egyptian Enterprises :Current Status in a Transition Economy ,”Journal of African Policy Studies” The Journal of African Studies, Vol.10.No.2@3,2004
- Samir M. Youssef, ” Indicators of Business Social Responsibility in Developing Countries in Transition ,Review of Business Research ,Volume V, Number 1,2005
- Samir M. Youssef , ”Business Strategies in a Transition Economy,” Journal of Academy of Business and Economics ,Volume II, Number 2,2003,pp.82-93
- Samir M. Youssef ,”Role of the State as a Salient Stakeholder in a Transition Economy :The Case of Egypt, Journal of Academy of Business and Economics ,Volume II ,Number 2, 2003,pp.19-33.
- Samir M. Youssef and others , “Management Research in Less Developed Countries: Opportunities and Threats”, International Management, Vol. 1 No. 2, Spring 1997.
- Samir M. Youssef, “Structural Reform Program of Egyptian State Owned Enterprises, Current Impact and Future Prospects”, Journal of Management Development, Vol. 15, No.5, 1996.
- Samir M. Youssef, “Egyptian State Enterprises: A Sector in Transition”, International Journal of Commerce and Management, April 1994.
- Samir M. Youssef, “The Egyptian Private Sector and the Bureaucracy”, Journal of Middle East Studies, April 1994.
- Samir M. Youssef, “A case Study of the Forces Hindering the Personnel Function in an American Contracting Firm Operating in Egypt and Attempts at Improving Them”, Middle East Management Review, December 1980.
- Samir M. Youssef, “Foreign Contracting Companies Operating in Egypt – A Case Study”, Journal of Management, January 1979.
- Samir M. Youssef, “Factors Influencing the Nationality Mix of Top Managers of U.S. Foreign Subsidiaries”, Middle East Management Review, January 1977.
- Samir M. Youssef, “Contextual Factors Influencing Control Strategy of Multinational Corporations”, Academy of Management Journal, March 1975.
- Samir M. Youssef, “Executive Selection for Foreign Operations: A Case History of Choice in a Crisis Situation”, Quarterly Journal of Management Development, June 1973.

Samir M. Youssef, "The Integration of Local Nationals into the Managerial Hierarchy of Overseas American Subsidiaries: An Exploratory Study", Academy of Management Journal, March 1973.

### **Cases**

Samir M. Youssef, "Advanced Systems ,Egypt:IT Outsourcing in a Highly Competitive Market" . Emerald Emerging Markets Case Studies ,Vol.1.No.2,2011

Samir M. Youssef, "Kheir Zaman" . ". GIM .Case Study No.B074.New York: United Nations Development Program,2010.Internet  
Access:<http://cases.growinginclusivemarkets.org/document/59>

Samir M. Youssef, "Orascom Housing Communities . " Orascom Housing Communities  
". GIM Case Study No.B085.New York. United Nations Development  
Program.2010.Internet Access  
:<http://cases.growinginclusivemarkets.org/document/66>

Samir M .Youssef, Competition for The World Cup in Vimi Jham and Bindu Gupta  
,Handbook Management Cases ,Institute of Management Technology ,Raj Nagar, India ,  
Biztantra Press,New Delhi,March 2009

### **Books**

Samir M. Youssef, Organizational Behavior, Cairo: Dar El Fikr El Araby, 1986.

Samir M. Youssef, System of Management in Egyptian Public Enterprises, Cairo: The  
American University in Cairo, 1983.

Samir M. Youssef, Management of Organizations, Cairo: Dar El Fikr El Araby, 1983.

### **Book Chapters**

Samir M. Youssef , "The Egyptian Private Sector and the Bureaucracy ,"in The Political  
Economy of the Middle East ,Tim Niblock and Rodney  
Wilson,(ed),Cheltenham,U.K.,1999.

### **Refereed Conference Proceedings**

Samir M. Youssef, "Role of the Egyptian Bureaucracy in Aborting Corporate Social Responsibility", International Academy of Business and Public Administration Conference ,Orlando ,Florida ,January 2-5,2013

Samir M. Youssef," Prospects of Social Entrepreneurship in Egypt :A Case Study of A Low-Income Housing Developer to be Presented at the Ashridge Sustainability Conference ,Ashridge ,England, June 2011

Samir M.Youssef, Competition for The World Cup in Vimi Jham and Bindu Gupta ,Handbook Management Cases ,Institute of Management Technology ,Raj Nagar, India , Biztantra Press,New Delhi,March 2009

Samir M. Youssef," Structural Requirements of IT Outsourcing ". Proceedings of the Eurasia Business and Economic Society Conference ,Istanbul, Turkey ,May 26-28,2010

Samir M .Youssef," Applying the Porter's Diamond to the Development of IT Outsourcing Industry in Egypt" . Proceedings of the Academy of World Business ,Marketing and Management Development Conference , Oulu ,Finland ,July 12-16,2010

Samir M. Youssef, " Efficiency Processes in Egyptian Enterprises :Current Status in a Transition Economy ," Proceedings of the International Conference of the Academy of African Business and Development ,Atlanta ,Georgia ,April 2004.

Samir M. Youssef, "Inter-organizational Collaboration in the Development Field :Determinants of Success and Failures ,"Proceedings of the International Conference of the Academy of African Business and Development, Washington, D.C., April, 2001, pp.447-452.

Samir M. Youssef, "The South-East Asian Development Model: Lessons for Developing Countries", Conference of International Consortium for Business and Management Education, Singapore, 1992.

Samir M. Youssef, "Research Issues Generated by Liberalization Trends in Developing Countries", Conference of International Consortium for Business and Management Education, Brussels, Belgium, October 1991.

Samir M. Youssef, "A Case Study of Forces Hindering the Personnel Function in an American Contracting Company Operating in Egypt", The Academy of International Business Conference, Manchester, England, November 1981.

Samir M. Youssef, "Development of Classifications of Egyptian Public Sector Characteristics Using Training Files: A Potential Unconventional Source for Research

Data”, Seminar on the Development of Graduate Work in Business Administration between Egyptian and British Universities, Cairo, April 1980.

Samir M. Youssef and Ahmed Shalaby, “Organizational and Institutional Framework for Foreign Investments in Egypt”, Second Annual Conference for Egyptian Economists, Cairo, March 1977.

### **Non-Refereed Conference Proceedings**

Samir M. Youssef, “Institutionalization of the Training Function in EEAA: Constraints and Opportunities”, Fourth AUC Research Conference, Cairo, April 6, 1997.

Samir M. Youssef, “Monitoring and Evaluation of AID Projects in Developing Countries: A Proposed Model”, Third AUC Research Conference, Cairo, April 21-22, 1996.

Samir M. Youssef, “A case study of Action Research Training in an Egyptian Setting”, Conference on Maximizing the Benefits of Training, AUC, Cairo, December 1984.

Samir M. Youssef, “Ways of Rationalizing Organizational Structure of Public Sector Companies to Suit Present Economic Conditions”, Conference on Challenges of Peace, Cairo, April 1980.

Samir M. Youssef, “Towards a Strategy of management Research in Egypt”, Conference on Management Development in Egypt, Cairo, May 1977.

### **Presentations**

Samir M. Youssef ,Assessment of An AIM Initiative to Engage the Poor in Egypt ,Corporate Social responsibility Conference ,Nottingham University, April, 2012

Samir M. Youssef, “The Organizational Change Process in Developing Countries: The Case of Egypt”, Academy of Management Conference, Boston, August 8, 1997.

Samir M. Youssef, “Role of Multinational Corporations in Transferring Technology to Developing countries”, Fifth International Symposium of Engineering Management, Cairo, March 14, 1996.

Samir M. Youssef, “Transition from Entrepreneurial to Professional Organizations: The Case of Egypt”, IMDA National Conference, New Orleans, November 6-10, 1996.

Samir M. Youssef, “Organizational Changes Accompanying Egypt’s Privatization Program: An Assessment”, Fourth World Business Conference, International Management Development Association (IMDA), Istanbul, Turkey, June 1995.

Samir M. Youssef, “Export Potential of Less Developed Countries: Role of Multinational Companies”, Second World Business Conference, International Management Development Association (IMDA), Penang, Malaysia, June 1994.

### **Other intellectual contributions**

F. Hitami, S. Youssef and S. Akabawi, “A Study of Sustainable Development Network in Egypt”, UNDP, July 1993.

Ben Evers and S. Youssef, “Monitoring and Evaluation in Dutch-Egyptian Bilateral Development Corporation Projects”, July 1993.

Samir M. Youssef, “Study of Manpower Problems in Egyptian Public Sector”, Institute of International Education, February 1987.

Samir M. Youssef and N. Hopkins, “Evaluation of the Institutionalization of the Center for Agricultural Management Development”, AID Project, June 1986.

Samir M. Youssef and others, “Successful Performance of Industrial Companies”, a report submitted to AID, American University in Cairo, April 1984.

Samir M. Youssef, “Problems of Nationality Mix in Islamic Banks” Management of Human Resources in Islamic Banks, part 4, 1981.

Samir M. Youssef, “Adaptation of Organizational Behavior of the international Environment: A Theoretical Presentation with One Company Data” Working Paper Number 300, Center for Business and Economic Research, Western Illinois University, June 1979.

Samir M. Youssef, “Multinational Corporations in World Development” by United Nations Department of Economic and Social Affairs 1974, a book review, Journal of Developing Areas, July 1975.

Samir M. Youssef and R. Hattwick, “Roy Ingersoll and the Long Run Corporate Plan – A Case Study”, Working Paper Number 1974-4, Center for Business and Research, Western Illinois University, April 1975.

Samir M. Youssef, “An Evaluation of the Planning Process of Law Enforcement System”, Working Paper Number 20, Center for Business and Economic Research, Western Illinois University, June 1972.

Richard Hattwick and Samir Youssef, “Toward Effective Management of the Regional Planning Process”, Working Paper Number 15, Center for Business and Economic Research, Western Illinois University, June 1972.

### **Grants**

- A grant by UNDP to develop two case studies in the field of “Growing Inclusive”
- A grant provided in 1982 by International Business Machines Corporations to support the preparation of teaching material for AUC undergraduate students. A book on Egyptian management was written and is currently used in undergraduate courses.
- A grant by Western Illinois University in 1973 to conduct an international business study. This materialized in one article published in the Academy of Management Journal.

### **Membership in Professional Organizations**

- Academy of Management
- Academy of International Business
- British Academy of Management
- European Academy of Management

### **Service to the Discipline**

- Consultant to the Qatar Research Fund ,2011-present (Evaluation of Research Proposals)
- A Contributor to The Global Commerce License Certification Program sponsored by The European Chamber of Commerce
- Peer Reviewer for The National Priorities Research Program (NPRP) affiliated with The Qatar National Research Fund
- Member of editorial board of The Journal of African Business and African Administrative Studies Journal, 2000 – present
- Served as an external evaluator for papers presented to Academy of Management Meetings and the Conference of Academy of International Business
- Served as a external reviewer of articles presented to serval international journals.
- External reviewer for promotion cases for the following universities: United Emirates, King Saud, Yarmook, and El Ahlia Amman University
- Served as thesis supervisor for several ph.D and Masters Theses at Tanta University

### **Service to Academic Institutions**

#### **Academic Positions**

- 1994-1998 Chair, Management Department, AUC
- 1982-1986 Director of M.B.A. Program, AUC
- 1981-1992 Academic Coordinator of Management Training and Consulting Programs, AUC
- 1975-1980 Head of Management Department, Tanta University

Service to the University and The School.

- Member, Graduate Research Council
- Head of Faculty Affairs Committee
- Previous Member of Ethics Committee
- Previous Member of The Senate
- Previous Member of Graduate Council

**OTHER SERVICES**

**Involvement in Professional Programs, Extension and Consulting Activities**

- Served as a consultant for European Mediterranean Program, 1997, 1999.
- “Diagnostic Studies of Small Business Firms”, PSDP, Euro-Mediterranean Partnership Program, Nov 1997-Jan 1998.
- “Evaluation of the Planning System of the Governorate of Fayoum”, An assignment for the Dutch Development Office, July 1996.
- Development of “Training and Need Assessment for the Egyptian Environmental Affairs Agency”, an assignment by DANIDA, 1996.
- “Design of Organization Structure of GMC Corporation”, September-December 1994.
- Evaluation of the Control Process of Dutch Supported Projects in Egypt, April-May 1992.
- Designed and conducted tailor-made programs for Mobil Oil, Commercial International Bank, and Misr Company for Chemicals, 1988-1990.
- Conducted MBO performance evaluation training sessions for management staff of Swiss Farma Pharmaceutical Company, Cairo, Egypt, February 1987.
- Designed, supervised and participated in the following training programs offered by the Middle East Management Center, AUC, 1980-1991:
  - Management for engineers
  - Training for trainers
  - Programs for presidents
  - Management skills for middle managers
  - Personnel administration
  - Management training for military forces
- Evaluation of the Agricultural Management Development Project. Prepared with others for USAID, Cairo, June 1986.
- Designed the Organizational Structure and Salary System for Naguib Panel Partitions Company, 1985.

- Diagnosis of Structural Problems and Redesigning the Structure of the Finance Department, El Ein University, United Arab Emirates, 1984. (in association with Price Waterhouse).
- Design and preparation of five consulting and training manuals for Arab Consultants to guide junior consultants in designing and implementing systems, 1981-1982.
- Design of organization system for Gedda Water Distillation Project (in association with Arab Consultants), 1979.
- Design of Work Improvement and Action Training Program for Santa Fe International Company, 1978.
- Evaluation of Planning Process and Development of Planning Manuals for the Western Illinois Crime Commission, 1972-1973 (four volumes co-authored with others).